

42 years of ROHDE: "You have to burn for your vocation"

More than 40 years have passed from an idea to the success of the family-run company in Chiemgau. ROHDE, headquartered in Ried near Prutting, Germany, offers international customers solutions in the field of kilns and machines for ceramics and glass and is now one of the leading kiln manufacturers in Europe.

JUMO has been a close partner and supplier of ROHDE since 2009. "A partnership that is becoming more trusting from year to year," says shareholder Benjamin Rohde. As recently as June, representatives of ROHDE met at JUMO in Fulda and discussed further cooperation with JUMO Managing Director Dimitrios Charisiadis.

In 1982, Helmut Rohde had a vision that would revolutionize the ceramics craft and at the same time establish the family business. As a trained mechanical engineer and hobby ceramist, he first worked for Siemens in Munich and worked in his ceramics workshop. His knowledge and experience enabled him to develop the technical solutions he had long awaited for the trade, with which he took the step into self-employment in 1982 and founded Helmut ROHDE GmbH.

He developed professional equipment such as the first Raku kiln or the electric top loader, which were also presented for the first time at a trade fair appearance in Munich in 1985. This was followed in 1990 by the development of the company's first own kiln for industrial applications and in 1992 by the establishment of a production plant in Dyjakovice in the Czech Republic. After the company had been housed in a former farm near Prutting for a long time, a new building in Ried in 2007 gave the company the longed-for space for further growth. In 2016, due to the growing order situation and the number of employees, the decision was made to build a new production hall in Dyjakovice. The company now employs around 170 people at its locations in Germany and the Czech Republic. JUMO supplies ROHDE with IMAGO 500 and DICON touch series controllers and LOGOSCREEN 601 and 700 graphic recorders. In addition to industrial heat treatment processes, these are also used in the large corporate field of arts and crafts.

An outstanding example is the Sydney company MUD Australia, which is known for its custom-made, high-quality tableware. Each piece is painstakingly handcrafted and fired using JUMO control technology in the ROHDE bogie hearth furnace and the innovative Ergo Load System 1000. MUD Australia sells its ceramics worldwide in its own stores, including London, New York and Copenhagen. Timeless design, outstanding craftsmanship and social commitment are the hallmarks of MUD Australia.

"At ROHDE, everything fits. We are striving for a strategic partnership with ROHDE on an equal footing, rather than a simple customer-supplier relationship," says JUMO Managing Director Dimitrios Charisiadis. "You have to burn for your vocation. You can feel that at JUMO. Both partners contribute their expertise and in the end a win-win situation is created," adds ROHDE shareholder Benjamin Rohde. Both companies pursue the same values, such as a partnership-based approach.

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ROHDE focuses on international markets

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The four brothers have driven international expansion in recent years. For example, the company Mud Australia relies on the quality of the ROHDE furnaces and the built-in JUMO technology. Founded in 1994, Mud Australia is one of the oldest and most well-known craft companies Down Under, producing high-quality porcelain for home use.

In the Sydney atelier, each piece is handmade in a very nuanced and practical process. Limoges porcelain, quality pigments and clear glaze are used. The pieces are kept in a minimalist style and deliberately shaped to outlast seasonal fashion trends and last a lifetime. With over 90 silhouettes and 19 colours, the Mud Australia collection offers appealing porcelainware.

JUMO and ROHDE intend to expand the partnership over the next few years and regularly exchange information on the latest developments in the market.



Managing Director Roland Müller, Managing Director Florian Rohde, Managing Director Manuel Rohde, Authorized Signatory Stefan Rohde, Managing Director Benjamin Rohde







