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Strengthening the presence in China

SensoTech establishes Chinese subsidiary in Shanghai

Under the name SensoTech (Shanghai) Co., Ltd. the German industrial company SensoTech announces the opening of the Chinese subsidiary in Shanghai. SensoTech's business focuses on the development, manufacturing and sales of analytical instrumentation technology for liquid concentration and density measurement in industrial and research applications. The branch in Shanghai intensifies the sales activities and cooperates closely with SensoTech's Chinese distribution partners, that have been active in sales for many years. "As the leading supplier of sonic velocity meters for liquid analysis directly in the process, we are pleased to reinforce the proximity to our Chinese customers by our subsidiary and to be able to provide the best advice and support on site.", says Mathias Bode, Managing Director of SensoTech GmbH. "Our international subsidiaries and representatives can refer to the expertise and process experience within the parent company and continuously develop their knowledge through technology and application trainings."

The development of the LiquiSonic[®] high-power technology and the production of the sensors and controllers continue to pursue the strategy of "Made in Germany". The premium products are state of the art and meet the highest quality standards. In addition to the concentration and density measurement, typical applications include phase detection and reaction monitoring. The analytical measuring technology is in use worldwide in various industries, such as the chemical and pharmaceutical industry, food and beverage production, semiconductor, automotive and metal manufacturing and many more.

"The market in China has great potential, which we can perfectly exploit with our Chinese subsidiary. The optimization of industrial process by using inline analytical

technology is a strong trend in China as well, as the use significantly improves the quality, efficiency and safety of production processes. Thanks to our Chinese subsidiary, our reaction times are short. Therefore, we can quickly and easily offer advanced solutions for the measurement and analysis requirements of our customers in China.", explains Mathias Bode. With the establishment of SensoTech (Shanghai) Co., Ltd., SensoTech has greatly enhanced its globally networked team and added a further milestone for the successful presence on the global market of instrumentation and automation.

Image subtitle: SensoTech establishes the Chinese subsidiary SensoTech (Shanghai) Co., Ltd., strengthening the sales activities for the LiquiSonic® inline analytical technology that measures liquid concentrations in industrial processes.

Attachment

Image file: G1711_00_01.jpg

SensoTech:

For more than 25 years SensoTech has been focused on the development, manufacturing and sales of inline analysis systems for process liquids. With worldwide installed, highly precise and innovative measuring systems for monitoring of concentrations, compositions and reactions directly in the process, SensoTech has significantly contributed to the enhancement of the state of the art. In addition to the measurement of concentration and density, the phase interface detection as well as the monitoring of chemical reactions like polymerization and crystallization are typical applications. SensoTech inline analyzers set standards in the technological and qualitative valence, user friendliness and reproducibility of process values. Special calculation methods and sophisticated sensor technologies enable reliable and precise measuring results even under difficult process conditions. The knowledge and experience of highly motivated and committed SensoTech staff are the result of various applications with well-known customers from the chemical and pharmaceutical industry, food technology, semiconductor technology, automotive and metal industry as well as many other industries. In addition, this experience also opens up unimagined solution possibilities for new measuring challenges.

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