

Consultant Named to Support Corporate Strategy



Picture: As a new consultant to HIMA management, Eva Meiswinkel will provide counsel and support related to cross-regional tasks and projects.

(Bruehl, 23 March 2016)

HIMA Paul Hildebrandt GmbH has engaged marketing and strategy specialist Eva Meiswinkel to consult management on global projects. As an executive staff member, she is responsible for further development of the corporate strategy as well as for initiating and implementing strategic projects for the global organization. Her appointment became effective February 1.

"We are delighted to have Mrs. Meiswinkel's counsel as we expand internationally. Her managerial skills will help us to develop HIMA strategically and better identify trends and innovation potential," said Steffen Philipp, Managing Partner.

Eva Meiswinkel has many years of experience in the fields of marketing and strategy. Previously, she worked for nearly 13 years at pump and valve manufacturer KSB. For the past two years, she was the company's Director for Product/Market Strategy.

About HIMA

The HIMA group is the world's leading independent provider of solutions for safety-critical applications. With more than 35,000 installed systems and TÜV-certified hardware and software, HIMA qualifies as the safety automation industry's technology leader. For over 45 years the world's largest oil, gas, chemical, pharmaceutical and energy-producing companies have relied on HIMA products, services and consulting to provide uninterrupted plant operations and protection for people and the environment. HIMA solutions are also leading the way to increased safety and profitability in the rail industry, logistics and machine operations. A family-owned safety specialist, HIMA operates from over 50 locations worldwide, has a workforce of approximately 850 employees and in fiscal year 2014 generated sales of €121 million.

Discover more at www.hima.com